



AMRITAVARSHAM 70

70 YEARS OF TORRENTIAL GRACE

(Amma's 70th Birthday Celebrations)

October 2&3, Amritapuri

amma70.org

Dhanyatman!

It is with immense pleasure and honour that we extend to you an invitation to join us as at the 70th (Saptati) Birthday Celebrations of revered spiritual leader and humanitarian Sri Mata Amritanandamayi Devi—our beloved “Amma.” The event will take place on October 3, 2023, at the Amrita Vishwa Vidyapeetham Campus in Amritapuri, Kerala, India. Amma has dedicated her life to the service of humanity—spreading love, compassion, and wisdom to millions across the globe. Her unwavering commitment to alleviating human suffering and promoting peace has inspired countless individuals from all walks of life. This milestone birthday not only will mark the beginning of Amma’s fifth decade of selfless service to humanity, but the celebrations will also serve as a reminder of the positive impact Amma is making in countless lives around the world. We sincerely hope you, your family & friends will be able to join us in celebrating this momentous occasion and honouring the life and work of Amma, a global citizen in every sense and making this event a memorable and meaningful experience for all.

At Amma’s Feet

Swami Amritaswarupananda Puri

Vice-Chairman, Mata Amritanandamayi Math



लोकाः समस्ताः सुखिनो भवन्तु



EVENT HIGHLIGHTS

OCTOBER 2, MONDAY 5 P.M.

Meditation, World Peace prayer & Bhajans led by Amma
Cultural Programs by students of Amrita University & Amrita Vidyalayams

OCTOBER 3, TUESDAY 5 A.M.

Mahaganapati Homam

Sri Lalita Sahasranama Archana

Satsang by Swami Amritaswarupananda Puri

GURU PADA PUJA

AMMA'S BIRTHDAY MESSAGE

Launch of new humanitarian initiatives of the Math

Amritakeerti Awards

Mass marriages

Free Distributions of Clothes

Graduation of the first batch of 3000 women from various skill training
centres of the ashram around the country.

