



# AMRITAVARSHAM 61

AMRITAPURI, KOLLAM, KERALA  
SEP 26-27, 2014  
I N V I T A T I O N

THE 61<sup>ST</sup> BIRTHDAY CELEBRATIONS OF SRI MATA AMRITANANDAMAYI DEVI

Blessed Self,

Her Holiness Sri Mata Amritanandamayi Devi—our beloved Amma—has offered her entire life to showing humankind the path to peace, love and harmony. Amma's mission is one that takes into consideration the entire world-community without ever forgetting the importance of the individual. Her teaching is one wherein we expand our hearts to encompass not just our own family and friends but everyone, everywhere. Her vision is one wherein the entire world is understood to be of the same divine nature.

It is our immense pleasure to invite you to Amma's 61<sup>st</sup> Birthday Celebrations taking place at Amritapuri Ashram on **Saturday, the 27<sup>th</sup> of September.**

As a gesture of their gratitude, thousands upon thousands of people—from India and abroad—annually make the pilgrimage to Amritapuri in order to celebrate the day of Amma's birth in her presence. For Amma, the day holds no special significance. She will spend it like she does any other—expanding the reach of her charitable programs and drying the tears of the poor and suffering.

It is our sincere wish that you come to Amritapuri on this auspicious occasion to celebrate along with us.

Ever in Amma's Service,

Swami Amritaswarupananda Puri  
Vice-Chairman, Board of Trustees

## PROGRAM HIGHLIGHTS

### Evening of September 26<sup>th</sup>

Cultural Programs by Students of Amrita Educational Institutions

### September 27<sup>th</sup>

Sri Guru Padapuja

Amma's Birthday Address

Release of New Ashram Publications

Distribution of Free Clothing to the Poor

Awarding of Amrita Keerti Puraskar

Free Marriage Ceremony for Impoverished Couples

Launch and Inauguration of New Charitable Programs

Followed by Amma's Darshan

Cultural Programs by Students of Amrita Educational Institutions